



Powerful.
Reading.
Instruction.



1 in 3 children

are not reading at grade level when they enter third grade.



Reading is crucial to the success of all students, and it is essential to success in our society. Quite simply, it is *the* academic skill that lays the foundation for all learning.

It's heartbreaking to see children lose their motivation to learn because they struggle to read. Any teacher, administrator or parent will tell you that once a child's self esteem falters, learning on all levels falls apart.

That's why the Institute for Multi-Sensory Education (IMSE) is dedicated to sharing its time-tested method of reading instruction with teachers around the country. We're not just trainers, we're moms, dads, aunts and uncles who believe passionately that it is our responsibility to help children be the best readers they can be.

"Your training changed my teaching and my students' learning forever. The revised IMSE Orton-Gillingham approach achieves amazing results and is turning our pre-kindergarten through third grade students into strong readers."

- Lisa Mirsky
Reading Specialist
Davis Academy, Atlanta, GA

What Is Multi-Sensory Education?

Multi-sensory education incorporates the eyes, ears and hands into reading instruction so every lesson washes over students through their senses.

IMSE understands that we can't make children learn the way we teach; we must teach them the way they learn. Visual learners learn through seeing; auditory learners learn through listening; and kinesthetic learners learn through doing and touching. Multi-sensory education incorporates all of these learning pathways into the reading lessons so that every child has a chance to succeed.

Dr. Samuel T. Orton and Anna Gillingham introduced the concept in the 1930s to help tutor individuals with dyslexia, but it has been found to benefit all learners.

IMSE's Modern Approach

In 1995, IMSE updated and customized the Orton-Gillingham concept for general education teachers to use in a large group setting as well as with individuals, small groups and at-risk populations. Our fresh, proprietary approach combines direct instruction with multi-sensory education and phonics to provide comprehensive reading instruction for your students.

Through IMSE training sessions and workshops, teachers learn how to teach reading, handwriting and written expression as one body of knowledge. This allows students to move step by step from simple to more complex material in a sequential, logical manner.

Once trained by IMSE, teachers have the confidence and skills to deliver powerful reading instruction to every child and enable your school to achieve rigorous academic standards. Additionally, teachers will be able to acquire IMSE's certification after completing Stage 1 and 2 of IMSE's training sessions.





How It Works

The IMSE approach allows teachers to incorporate into their daily lessons the five components essential to an effective reading program: phonemic awareness, phonics, vocabulary development, fluency and comprehension strategies.

What makes IMSE unique is our face-to-face, hands-on technique. Our method works with your current reading program instead of disrupting it. It is an additional tool to incorporate into your literacy instruction, and since it's integrated in the general classroom, it's flexible enough to fit the needs of all types of learners. Teachers can group students based on their need for greater challenges or additional support.

Each district has its own needs and budget, but all districts want to produce proficient readers. Whether you're a teacher who wants to enhance your classroom reading curricula or an administrator who wants to empower your teachers to help every child achieve his reading potential, IMSE training unlocks the door to reading fluency.

"I love all the drills we do! Each one is different so it gives me a lot of different ways to learn. The tools we use to practice make learning to read, spell and write easy and fun, and they help me remember better when I'm in school or at home."

- Rachael Johnson
Age 10

IMSE offers four training sessions and three workshops to help you put a powerful literacy strategy into action. We offer on-site training for your school and individual teacher training at targeted cities throughout the country.

All programs are customized to your needs and exceed standards mandated by Reading First, No Child Left Behind and Response to Intervention. All IMSE trainers go through continuous schooling and rigorous training to ensure that they are as skilled at reading instruction as they are passionate about their work.

Training Sessions

STAGE 1 Comprehensive Training (30 hours)

A hands-on, personalized session that provides a complete understanding of IMSE's enhanced Orton-Gillingham method and the tools necessary to apply it in the classroom. After participating in this training, teachers will be able to assess, evaluate and teach children how to read.

You will learn:

- Phonemic awareness
- Multi-sensory strategies for reading, writing and spelling
- Syllabication patterns for encoding/decoding
- Reciprocal Teaching for reading comprehension
- Multi-sensory techniques for sight words
- Student assessment techniques
- Guidelines for weekly lesson plans

Reading.





Instruction

STAGE 2 **Advanced Continuum** **(24 hours)**

A thorough, engaging session designed for teachers who were trained in the 30-hour session. Teachers will gain a deep understanding of Stage 1 Comprehensive Training customized for third grade and up using a more sophisticated approach to learning with advanced decoding/encoding, higher level spelling rules and Greek & Latin roots.

You will learn:

- Higher-level vocabulary
- Greek & Latin Roots with vocabulary
- Fluency
- Guidelines for weekly lesson plans
- Assessment

Participants can expand this session into a five-day training program by adding IMSE's Comprehension Workshop (6 hours) featuring the Reciprocal Teaching method.

Introductory Training **(18 hours)**

An important introduction to the principles of IMSE's enhanced Orton-Gillingham method. After participating in this training, teachers will be able to master the fundamentals of multi-sensory instruction.

You will learn:

- Phonemic awareness
- Multi-sensory strategies for reading, writing and spelling
- Multi-sensory techniques for sight words
- Syllabication patterns for decoding and encoding
- Student assessment techniques

Phonemic Awareness and **Beginning Orton-Gillingham** **(12 hours)**

An essential session to understand phonemic awareness, the most important reading readiness skill for young children. After participating in this multi-sensory training, teachers will be able to implement phonemic awareness activities and basic practices of beginning reading essentials.

You will learn:

- Current research regarding phonemic awareness
- The importance of phonemic awareness
- Format, goals and rationale of sequential activities
- Phonological stage activities to phonemic awareness
- The basics of IMSE's enhanced approach to Orton-Gillingham
- Guidelines for lessons, reading readiness and student assessment

IMSE training programs qualify for graduate and undergraduate credits through the University of Michigan-Dearborn Special Education Department.



Additional Offerings

Overview for Staff Development

A customized overview that can be up to 6 hours that demonstrates how to incorporate IMSE's multi-sensory reading method into your existing curriculum. After participating in the overview, you will be able to determine which program is appropriate for your staff.

You will learn:

- Multi-sensory, sequential, cumulative instruction of phonemic encoding/decoding
- Basic multi-sensory instruction
- Multi-sensory techniques for sight words
- How to implement multi-sensory instruction into your classroom

Comprehension Workshop (6 hours)

An enlightening workshop to introduce Reciprocal Teaching, a research-based approach to reading comprehension. Developed by Palincsar and Brown, Reciprocal Teaching is a highly effective instructional activity to increase students' ability to read for meaning and retention. The Comprehension Workshop provides teachers with the resources necessary to take their students to higher levels of reading comprehension in all subjects and genres.

You will learn:

- Four comprehension strategies: predicting, questioning, clarifying and summarizing
- A structured, sequential, balanced approach to reading
- Activities to increase students' ability to read for meaning
- How to capitalize on students' strengths and strengthen their weaknesses
- Guidelines for lesson plans

Refresher and/or Classroom Consultation

A beneficial workshop to reinforce effective reading strategies and techniques. Every teacher knows that learning is an on-going process. In our Refresher and/or Classroom Consultation, an IMSE trainer and teachers come together to review materials, ask questions and share successes. In addition, a trainer may visit your classroom to demonstrate techniques and provide expert feedback as you implement the strategies.

It is a valuable opportunity to:

- Review your teaching strategy
- Gain a deeper understanding of the IMSE methodology
- Reinforce the confidence necessary to ensure success

Teachers find the Refresher Workshop particularly helpful just before a new school year so they can incorporate the knowledge into their materials and plan for student assessments. IMSE customizes the length of this workshop to meet your needs.

“Our teachers and parents love your program because it is flexible enough to challenge our students at many different levels, and it gives us a common language to improve our reading instruction at school and in the home. Most importantly, though, the children love their reading lessons and look forward to the learning activities!”

– Matt Vandercar, Principal
Pleasantdale Elementary
LaGrange, IL



IMSE Success

Since 1995, IMSE’s method of reading instruction has empowered thousands of teachers to change the world through literacy. In turn, those teachers have altered the course for tens of thousands of children, who now feel the self-confidence and pride that come with the ability to read.

From coast to coast, schools that have incorporated the IMSE approach into their reading instruction have seen a significant decrease in special education referrals and a lower at-risk population in the general education classrooms. And, research has shown that IMSE’s supplemental reading program leads to accelerated acquisition of, and increased student proficiency in, phonemic awareness and alphabetic principle skills.*

CASE STUDY: Oswego Community School

At Oswego Community School in Illinois, IMSE reading techniques helped 76% of the 225 at-risk first grade students reach target comprehension and word decoding scores on the Gates-MacGinitie Reading Test.

The Institute provided the school’s reading specialists with the essential training needed to help their students succeed as well as a framework for a unified delivery of this powerful intervention.

In a follow-up survey, more than 97% of the reading professionals who participated in IMSE training found it to be valuable and would recommend it to fellow teachers.

Professional Development Results; District 308 in Oswego, IL; School Year 2008-2009.

Call 800.646.9788 or visit www.orton-gillingham.com today to start putting IMSE's proven strategies to work for your students.



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multi-sensory
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